

ANNUAL

SPONSORSHIP

OPPORTUNITIES

THE SOCIETY FOR MARKETING PROFESSIONAL SERVICES

Business Transformed Through Marketing Leadership.

sm[®]ps

**Southeast
Louisiana**

ANNUAL SPONSORSHIP OPPORTUNITIES



	PLATINUM \$2,500	GOLD \$2,000	SILVER \$1,500	BRONZE \$750	COMMUNITY \$500
Annual Membership					
Logo on SMPS Website + Social Media					
3 Minutes Speaking Time (Event of Choice)					
Recognition + Thanks at Luncheon(s)					
Ticket to Luncheon(s) (Event of Choice)	1 to all	1 to 3	1 to 2	1 to 1	1 to 1
Ticket to Making Big Moves	2	2	1		
Reserved Seating at Event Speaker's Table	2 seats to all				
Firm Spotlight on Social Media					
Education Program Webinar Download	2	2	1		
Logo on Recurring Chapter E-Blasts					

IN-KIND SPONSORSHIPS

In addition to the above opportunities, we also welcome in-kind donations and services including photography, door prizes, promotional materials, training, giveaway items, etc.. In-kind sponsors will receive logo recognition on the Chapter website and social media, as well as recognition and thanks at all Chapter luncheons.

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WHAT IS SMPS SOUTHEAST LOUISIANA?

The SMPS Southeast Louisiana chapter was chartered in the spring of 2008 and is one of the largest local marketing organizations in the area. The chapter represents a dynamic network of **85+ marketing and business development professionals** from **65+ firms in the architectural, engineering, planning, interior design, and construction arena.**

WHO SHOULD SPONSOR?

- A/E/C firms
- Graphic design, advertising + branding firms
- Consulting firms
- Event planners
- Printing + signage firms
- Market research companies
- Promotional product retailers
- PR agencies
- Accounting software suppliers
- Office equipment companies

WHY SPONSOR?

- Increased firm + brand exposure to **65+ AEC firms**
- **1:1 time with local decision makers + potential clients**
- Exclusive access to **industry-specific knowledge base** + continuing education
- Access to **continuing education courses + training**
- Opportunities for firm **partnerships + outreach**
- Dedicated time for **networking + professional development**
- Tickets to industry-specific **events + workshops**
- **Reserved seating** with keynote speakers + presenters

HOW DO I PAY?

Visit smppsela.com/sponsors to process your payment online.

QUESTIONS?

Please contact Erin Shaw
Director of Member Services
T: 504.453.7548
E: eshaw@gibbsconstruction.com

**THANK YOU FOR YOUR CHAPTER
PARTICIPATION + GENEROUS SUPPORT!**