

SMPS SeLA 2024 Achievement Awards



About the Achievement Awards

The SMPS SeLA Achievement Awards recognize excellence in individuals whose exceptional accomplishments stand out among marketing and business development professionals. SMPS SeLA relies on your nominations to determine which current and future industry leaders deserve our community's acknowledgment and appreciation.

- Templates are issued within 48 hours.
- There is no limit to how many people you can nominate, how many awards you can nominate a person for, or how many awards you can nominate people for.
- No anonymous submittals will be accepted; however, all nominations are kept confidential.
- There is no cost to submit Achievement Award nominations.
- Only current SMPS SeLA members can be nominated for Rising Star, Member of the Year, and Hall of Fame.
- Any program, person, or firm can be nominated for Community Service Program of the Year.
- Winners will be announced at the SMPS SeLAbration on Thursday, August 22.

Important Dates

- Monday, June 3 – Communications and Achievement Awards open (6 weeks to submit)
- Monday, July 15 at 5pm CST – Submissions are due
- Thursday, August 22 – SMPS SeLAbration & Awards Ceremony

How to submit

Email this PPT to Brandi Johnson at brandi@thundermrkt.com by Monday, July 15 at 5pm CST.

Questions

Brandi Johnson at brandi@thundermrkt.com

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SMPS SeLA 2024 Achievement Awards



Nominee

Category:

Name:
Title:
Company:
Email:

Nominator

Name:
Title:
Company:
Email:

Achievement Award Categories

Community Service Program of the Year

A community service program that is a shining example of one firm’s commitment to its community and/ or individuals in need.

SMPS SeLA Rising Star of the Year

While in their early years of membership, the Rising Star has jumped in with both feet, becoming an engaged member who actively seeks ways to add value to the chapter. The Rising Star must:

- Have joined SMPS within the past 3 years
- Been actively involved in an SMPS committee
- Attend/Participate in SMPS events

SMPS SeLA Member of the Year

Member has demonstrated significant commitment to the organization during the past year. The member has gone above and beyond the role of the typical member and has made significant contributions to the chapter in the process.

SMPS SeLA Hall of Fame

This person represents the “best of the best” among their peers in the A/E/C Marketing industry. These individuals have a long, rich history of success in the Southeast Louisiana built environment and have made a significant impact on professional services marketing and the SMPS SeLA Chapter. Nominee must be an SMPS member.

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Achievement Award Nomination

Name of Nominee – Job Title, Company



Reason for nomination (300 words or less)

Type nomination here in Arial, pt 10, black. Do not add visuals, links, or additional slides.

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